

Delaware River Yachtsmen's League

"The Voice Of The Delaware River Recreational Boater For Over 100 Years"



2019 D.R.Y.L. Yearbook Ad Form

MEMBER CLUBS

- Antique & Classic Boat Society
Philadelphia Chapter
Anchor Yacht Club
Bristol, PA
- Bordentown Yacht Club
Bordentown, NJ
- Bridesburg Outboard Club
Philadelphia, PA
- Bristol Yacht Club
Edgely, PA
- Camden City Yacht Club
Camden, NJ
- Capital City Yacht Club
Trenton, NJ
- Columbus Yacht Club
Bensalem, PA
- Delaware River Yacht Club
Philadelphia, PA
- East End Yacht Club
Burlington City, NJ
- Edgely Boat Club
Edgely, PA
- Farragut Sportsmen's Assoc.
Camden, NJ
- Florence Township Yacht Club
Florence, NJ
- Golden Point Yacht Club
Essington, PA
- Happy Hour Yacht Club
Riverside, NJ
- Lagoon View Yacht Club
Waretown, NJ
- Liberty Sailing Club
Philadelphia, PA
- Naughty Knots Yacht Club
Riverside, NJ
- National Park Boat Club
National Park, NJ
- Neshaminy Harbor Yacht Club
Croydon, PA
- Paulsboro Sportsmen's Assoc.
Paulsboro, NJ
- Philadelphia Yacht Club
Philadelphia, PA
- Pennsylvania Yacht Club
Bensalem, PA
- Quaker City Yacht Club
Philadelphia, PA
- Raccoon Creek Boat Club
Bridgeport, NJ
- Ran-Del Yacht Club
Delanco, NJ
- Red Dragon Canoe Club
Edgewater Park, NJ
- Riverside Yacht Club
Essington, PA
- Riverton Yacht Club
Riverton, NJ
- River Winds Yacht Club
Westville, NJ
- Salem Boating Club
Pennsville, NJ
- Tri-State Yacht Club
Essington, PA
- West End Boat Club
Essington, PA
- Westville Power Boat Assoc.
Westville, NJ
- Wissinoming Yacht Club
Philadelphia, PA
- Yapewi Aquatic Club
Bordentown, NJ

MEMBER ORGANIZATIONS

- Chesapeake Bay Yacht Clubs Assoc.
- Delaware Valley Youth Boating Assoc.
- National Boating Federation
Boat US

Dear Advertiser :

We are now taking orders for advertisements in the 2018 D.R.Y.L. Yearbook. If you have advertised with us in the past, please indicate any changes you may want or send a completely new ad in one of the sizes specified in the box below. The books are distributed to all the members of the clubs that belong to The D.R.Y.L. as well as the C.B.Y.C.A. Officers down the bay. Any leftover copies go on the checkout counters at local marine stores and marinas. Your ad will be seen by boaters on both sides of the Delaware River from Trenton, south to the Delaware Bay. *All members and friends are asked to patronize the businesses that advertise in our book.*

DEADLINES FOR CLUBPAGES & ADS

Club Pages & All Ads Are Due March 5, 2019

Questions Please Contact:
Paul Jusino

408 Woodbine Ave.

Feasterville, Pa., 19053

215-396-1021

pjusino@veroizon.net

AD & PAGE PRICING

Color Inside Front, Inside Back & Center Spread.....	\$325.00
Full Page Color (business) - 10" h high x 7 1/2 wide.....	\$300.00
Full Page Color (club) - 10" high x 7 1/2" wide.....	\$150.00
Half Page Color.....	\$160.00
Quarter Page Color (if available).....	\$90.00
Full Page B&W - 10" high x 7 1/2" wide.....	\$160.00
Full Page B&W (club) - 10" high x 7 1/2" wide.....	\$80.00
Half Page B&W Horizontal - 5" high x 7 1/2" wide.....	\$110.00
Half Page B&W Vertical - 10" high x 3 1/2" wide.....	\$110.00
Half Page B&W (club).....	\$55.00
Quarter Page B&W Horizontal - 2 1/2" high x 7 1/2" wide.....	\$70.00
Quarter Page B&W Vertical - 5" high x 3 1/2" wide.....	\$70.00
Eighth Page B&W Horizontal - 2 1/2" high x 3 1/2" wide.....	\$35.00
Eighth Page B&W Horizontal (members only) - 2 1/2" high x 3 1/2" wide.....	\$25.00

Please insert our advertisement in the 2019 D.Y.R.L Yearbook to occupy : (circle one)

*Full Page Color Inside Front/Back & Center Spread - \$325	*Full Page Color (business) - \$300
*Full Page Color (club) - \$150	*1/2 Page Color - \$160
	*1/4 Page Color (if avail.) - \$90
*Full Page B&W - \$160	*Full Page B&W (club) - \$80
	*1/2 Page B&W (H) - \$110
*1/2 Page B&W (V) - \$110	*1/2 Page B&W (club) - \$55
	*1/4 Page B&W (H) - \$70
*1/4 Page B&W (V) - \$70	*1/8 Page B&W - \$35
	*1/8 Page B&W (members) - \$25

We understand that the cost will be as listed above & will be due when submitting the ad.
(Please enclose a copy of ad with this form.)

Ad Name _____
Contact person on questions regarding the ad _____
Phone # _____ eMail _____

MAKE CHECKS PAYABLE TO D.R.Y.L. & GIVE TO A DELAGATE OR SEND TO :
Paul Jusino, 408 Woodbine Ave., Feasterville, Pa., 19053